

SPONSORSHIP PROPOSAL



10 YEAR ANNIVERSARY



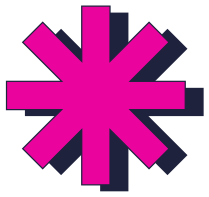
Prepared By:

Cinema Systers

My Sister's Art, Inc. is a registered 501(c)(3) nonprofit organization.

Contributions are tax-deductible to the fullest extent permitted by law.

2026



Sponsorship keeps tickets affordable and the festival extraordinary.

ABOUT US

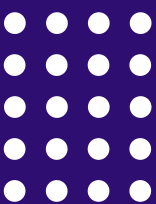
We believe that art, in particular, film, is a transformative force that not only reflects society but helps shape it. By elevating underrepresented voices, we open the door to broader understanding, deeper empathy, and long-overdue cultural inclusion.



My Syster's Art, Inc. is a nonprofit organization dedicated to the celebration, amplification, and advancement of lesbian voices in film and the arts. Founded on the principles of visibility, equity, and cultural empowerment, our work centers around one mission: to provide a dedicated platform for lesbian filmmakers and creatives whose stories are too often excluded from mainstream media and cultural spaces.

Cinema Systems is more than a cultural event. It's a lifeline for community and connection. The bonds formed at the festival often last long after the final credits roll. Attendees speak of feeling "at home for the first time," and filmmakers consistently describe the festival as one of the most meaningful and affirming experiences of their careers.





OUR VISION



To create a world where lesbian and non-binary women's stories are not only seen, but celebrated, funded, and fiercely protected.

We envision a cultural landscape where authentic queer voices are at the center of film, not the margins.

Cinema Systers strives to be more than a festival. We aim to be a movement, a mirror, and a megaphone for generations of creatives whose art changes lives and challenges systems.



*Visibility. Legacy. Impact.
That's what your sponsorship delivers.*

OUR MISSION

01

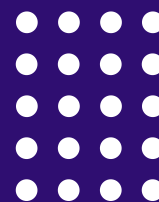
Amplify Marginalized Voices - Support the only lesbian film festival in the U.S. by raising funds that uplift the stories, art, and experiences of lesbian and non-binary women through film.

02

Expand National Reach - Engage communities across the country through grassroots and online fundraising efforts helping Cinema Systers grow its visibility, access, and impact.

03

Uphold Festival Integrity - Ensure all fundraising efforts reflect the professionalism, values, and creative excellence of Cinema Systers preserving trust with our artists, audiences, and sponsors.





Laura Petrie
Festival Director



Community tickets stay
accessible because of
sponsors like you.



Leesa Finley
Tribe of Digital Natives
Marketing Partner

MEET



OUR TEAM



ABOUT THE EVENT

At the heart of our programming is the annual Cinema Systems Film Festival, held in Paducah, Kentucky, which draws lesbian filmmakers and attendees from across the U.S. and around the globe. The festival is a multi-day public event that includes film screenings, panels, artist showcases, performances, and community-building experiences.

Our Schedule:

Day
01

Thursday, May 21, 2026

Pass Pick-Up, Workshops & Welcome Gathering

Start the festival by grabbing your pass and joining us for a relaxed evening of connection, conversation, and community.

Day
02

Friday, May 22, 2026

Workshops, Screenings & Evening Reception

A full day of films and workshops, capped with a lively evening reception featuring live entertainment and complimentary hors d'oeuvres.

Day
03

Saturday, May 23, 2026

Workshops, Screenings, Silent Auction & Saturday Night Celebration

A full day of films leading into our biggest party of the weekend. Music, dancing, a silent auction and complimentary hors d'oeuvres.

Day
04

Sunday, May 24, 2026

Brunch, Screenings & Filmmaker Q&As

Close out the weekend with a community brunch, more powerful films, and conversations with the filmmakers





Your support bridges the gap between access and excellence.



2022



2025

For ten years, Cinema Systems has been more than a film festival. It's been a gathering place, a celebration, and a platform for lesbian and non-binary filmmakers to share their stories with the world. As the only all-lesbian film festival in the United States, we bring together artists, audiences, and community through films, workshops, panels, and events that spark conversation, connection, and change.

The **10-Year Anniversary** is not just a milestone. It's a moment to honor the vision that started it all and to invest in the future of queer storytelling. By becoming a sponsor, your organization stands alongside us in amplifying underrepresented voices, creating inclusive spaces, and celebrating the transformative power of film.

10 YEAR ANNIVERSARY



SPONSOR PACKAGE

Celebrating a decade of lesbian film, sisterhood, and storytelling.

In May 2026, Cinema Systers will mark a decade of amplifying lesbian and non-binary voices on screen. And this anniversary is more than a milestone. It's a statement. For ten years, we've built community through film, workshops, music, and unforgettable gatherings that honor our stories and strengthen our sisterhood.

\$3000

Visionary Partner

- Naming rights on one signature event [Opening Reception, Celebration, or Brunch]
- Full-page, full-color ad in program [premium placement]
- Logo on website, event signage, and pre-film slides
- Recognition on social media + email newsletter
- 4 All-Access Festival Passes
- Verbal acknowledgment during sponsored event

\$1500

Community Builder

- Half-page, full color ad in program
- Logo on website, event signage, and pre-film slides
- Social media recognition
- 3 All-Access Festival Passes



*Celebrating a decade of lesbian film,
sisterhood, and storytelling.*

SPONSOR PACKAGE

The 10-Year Anniversary Festival will be our boldest yet, and we're inviting sponsors to stand with us in making it extraordinary. When you partner with Cinema Systers, your name isn't just on a program. **It's woven into a legacy of visibility, creativity, and pride.**

\$750

Community Ally

- Half Page black and white ad in the festival program
- Logo on website and event signage
- Social Media recognition
- Recognition slide before film blocks
- 2 All-Access Passes
- Recognition as a Community Ally in the sponsor listing

\$300

Friend of the Festival

- Quarter-page black and white ad in program
- Logo on website and event signage
- Social media thank-you
- 1 All-Access Festival Pass

\$100

Syster Supporter

- Name listed in program and on website
- Community thank-you on social media



***Celebrating a decade of lesbian film,
sisterhood, and storytelling.***

SPONSOR PACKAGE

Stand Out. Be Seen. Own the Moment.

Beyond our standard sponsorship tiers, Cinema Systems offers a select number of special opportunities for businesses and individuals who want their support to shine in unique and visible ways. From event signage to lanyards, hospitality, and more, these sponsorships give you the chance to connect directly with attendees and tie your name to specific festival experiences. Availability is limited, and these opportunities are first-come, first-served.

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Hospitality Sponsorship

In-kind hospitality sponsors will be recognized at the sponsorship level equal to the fair market value of their contribution

- **Friday Night Reception** - \$2,500
- **Saturday Celebration** - \$2,500
- **Sunday Brunch** - \$1,500
- **Official Beverage Sponsors** - \$1,000

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Special Sponsorship Opportunities

(Can be added to any tier or secured individually)

- **Lanyards & Badges** – \$500 (logo printed on all passes)
- **Event Signage** - \$500 (Logo featured prominently on signage at all festival venues (registration, receptions, panels, parties).
- **Workshop or Panel** – \$300 (sponsor name on slide + emcee thank-you)
- **Digital Swag Bag** – \$150 (special offer or code in attendee email blast)



Founders Circle & Returning Sponsors

Honoring 10 Years of Support

As we celebrate the **10th Anniversary of Cinema Systems**, we recognize that this milestone was only made possible by the generosity of those who believed in our mission along the way. To mark this historic year, we are introducing the **Founders Circle** and giving special recognition to our **Returning Sponsors** who have stood with us year after year.



FC

Founders Circle

The Founders Circle is the first-ever permanent list of businesses and individuals who help underwrite this milestone year. Members will receive:

- **Permanent Legacy Recognition:** Your name or business listed as a Founding Sponsor in the festival program and on our website.
- **Priority Opportunities:** First choice of event sponsorships and premium program placements.
- **Exclusive Acknowledgment:** On-stage thank-you during one festival event.
- **Anniversary Upgrade:** Sponsorship elevated one tier higher in program recognition for **this year only**.



RS

Returning Sponsor Recognition

Sponsors who have supported Cinema Systems in the past will be honored with:

- **Legacy Recognition:** A highlight in the program and on our website marking you as a Returning Sponsor.
- **Priority Opportunities:** First choice of event sponsorships and premium placements.
- **Exclusive Acknowledgment:** On-stage thank-you during one festival event.





*Sponsors make it possible:
world-class festival, community-first pricing.*

THANK

YOU!



Contact

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**WE ARE GRATEFUL FOR YOUR
SUPPORT!**

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